

Migraineur Magazine

For those who strive to live well despite migraine.



2023 ADVERTISING
RATE SHEET

FOR THOSE WHO STRIVE TO LIVE WELL DESPITE MIGRAINE

Blending information with enlivening entertainment, Migraineur is a unique resource for those who seek "to live well despite migraine". Written by medical professionals with extensive backgrounds in clinical work, research and education involving migraine, Migraineur's informational content goes far beyond what typically is offered via headache websites and other health magazines.

In doing so, however, the writers make a particular effort to ensure their articles offer an abundance of pragmatic advice relevant to the readers' needs, are enhanced by visually appealing graphics and are leavened with a healthy dose of humor. This is neither Readers Digest for migraine sufferers nor a dreary recitation of medical facts and statistics. Instead, Migraineur is intended for a readership devoted to living healthy, productive and interesting lives. It is, put simply, a guide for living well and fully despite migraine.

Upon request, print versions are available to purchase in bulk. Cost varies according to quantity and shipping method/estimate.

<p>FULL PAGE AD</p> <p>Magazine</p>	<p>1 Issue 1 placement</p> <p>\$4,000 per page</p>	<p>Size Width x Depth</p> <p>8.5x11" .125" bleed on all sides</p>	<p>Format File Extension</p> <p>.PDF 5MB max</p>
<p>BANNER AD (Top Spot)</p> <p>Website</p>	<p>1 Issue 90 Days</p> <p>\$3,000</p>	<p>Size Width x Depth</p> <p>728x90 px 150 KB max</p>	<p>Format File Extension</p> <p>JPG, .PNG 150 KB max</p>
<p>BANNER AD (Top Spot)</p> <p>E-Blast*</p>	<p>1 Issue 1 send</p> <p>\$1,500</p>	<p>Size Width x Depth</p> <p>728x90 px 150 KB max</p>	<p>Format File Extension</p> <p>JPG, .PNG 150 KB max</p>

Submission Guidelines

Full Page Ad

All fonts and photos must be embedded
 Photos should be at least 300 DPI
 All color within an ad should be CMYK or grayscale

Banner Ad

All fonts and photos must be embedded
 Photos should be at least 72 DPI
 All color within an ad should be RGB

For files created in a vector-based format such as Adobe Illustrator, we strongly recommend you convert all fonts to outlines before generating the PDF.

For files created in Adobe Photoshop, we recommend that all type be rasterized before generating the PDF.

Please send files and direct media questions to Mindy Yuan at yuan.mindy95@gmail.com

Thank you!

*to electronic subscribers